

THE FIRST CONNECTED DEVICE FOR VISUAL HEALTH

DEEP LIGHTS®: the first connected device for visual health

Visual health and protection from harmful light account for a growing share of the research and innovation efforts of lens manufacturers. A whole host of lenses and treatments that protect against UV and other harmful rays have seen the light of day in recent years.

How do you explain the importance of these treatments to your patients? How can you stand out from the competition and underline your professionalism?

Designed to help you explain and illustrate the advantages of these lenses and treatments, DEEP LIGHTS® is an innovative solution that enables you to accurately measure the filtering of light by corrective or sunglass lenses at particularly long wavelengths:

- Visible light, to assess the clarity and transmission quality of a lens,
- UV 380 and UV 400 rays, to determine the degree of UV protection offered,
- Harmful blue light, which has been identified as a risk factor for AMD,
- "Good" blue light which notably regulates sleep and should not be filtered along with the harmful blue light found nearby in the spectrum.

Enriching the customer experience

DEEP LIGHTS®, allows you to compare and demonstrate the benefits of the lenses you recommend, in real time.

It also provides detailed information about the various treatments available and their advantages, allowing you to back up your arguments.



A next generation solution

MODERN, LIGHTWEIGHT DESIGN

DEEP LIGHTS® fits neatly onto a sales desk for easy access by all staff.

CONNECTED

DEEP LIGHTS®, a connected mobile device with an induction rechargeable battery and Wi-Fi connectivity, **is a solution from the Connected Store By Activisu®**.



MULTIPLATFORM

Whatever work environment you use, DEEP LIGHTS® is compatible with your desktop PC, your iPad or any other tablet... and even your smartphone!

Advantages of DEEP LIGHTS®

- A simple and enhancive demonstration tool
- + Accurate measurement of light filtering over different wavelength ranges
- + A modern, lightweight and mobile design
- + Multiplatform: results can be displayed on a PC, smartphone or tablet
- + A solution from the Connected Store By Activisu®









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